## **VETERINARY CONSULTING INTERNATIONAL VCI Seminars at Sea 2015, 29 Nov - 6 Dec 2015**

Norwegian Dawn, cruising Western Caribbean Primary Port- New Orleans, pre- and post- cruising





Don't miss Mardi Gras World at the levee of the Mississippi River



**CRUISE DETAILS HERE:** 

http://www.signaturetravelnetwork.com/product/cruise/dsp\_offeroutput.cfm?agency\_id=787&cid=917696

This will be an outstanding pre-Christmas surprise for spouse/family.

You will earn 24 credit hours from a diversified faculty

Seminars are conducted ONLY when we are at sea!

First reference point - this is my first announcement of *VCI Seminars at Sea* 2015. The concept of *VCI Seminars at Sea* (now into our third decade of offering high adventure continuing education) is aligned with the education principals of the primary companion article.

Second reference point - we have made the initial port of call an exotic port - New Orleans. This means participants can arrive a bit early and/or stay a bit later, and enjoy the port area (Mardi Gras World, great dining, swamp air boats, Mississippi paddle wheelers, discount shopping malls, Cafe du Monde (World famous for its cafe' au lait, beignets, and the opportunity to people watch), Bourbon Street, French Quarter, and night life.

Third reference point - cabin selection is first come, first choice, with our Denver-based cruise coordinator Randy Norris (<a href="mailto:randy.norris@frosch.com">randy.norris@frosch.com</a>), who helps our participants with coordination details and ensures everyone stay informed of *VCI Seminars at Sea 2015* activities. Failure to book with Randy adds a surcharge to the participant registration. Cruise details link:

http://www.signaturetravelnetwork.com/product/cruise/dsp\_offeroutput.cfm?agency\_id=787&cid=917696

VCI Seminars at Sea 2015 is continuing education like no other! It not only mixes social with technical presentations, the presentations encompass professional and personal skills, as well as including successful practitioners from the trenches (not academics) on our faculty. On one cruise we had a participant who was a mixed animal vet from mid-America who wanted to use the dining room time to discuss his specific practice issues, and the table participants convinced him to relax, unwind, and discuss shore excursions, and book one-on-one time with the consultant of his choice. On another cruise, one participant would not detach from her cell phone, calling her practice frequently each day - but after 4-days, she decided to trust her team back home - and it was for the better of all. The third example is the guy who sent his wife on the cruise to just unwind from their daughter's wedding, and as an executive secretary, she joined in discussions and shocked the practice owners into reality with her pointed reality questions!

PLEASE - Contact Randy today and get your cabin quote to ponder. For Australians, look at the AVA prices, including lodging and restaurants, then look at total cruise prices (we do not charge \$995 for a short table discussion group, it is included daily). For Americans, look at the AVMA or AAHA locations, housing costs, registrations with wet labs, and food prices, then compare them to the 13 meals a day included cruise prices. Also, please compare the venues and ports of call for a high adventure Continuing Education experience. Additionally, please contact me directly for seminar questions.

**LATE ADD FROM RANDY** - "I HAVE A DEAL FOR THE GROUP and hopefully a way to incentive them to book early. If the make deposit (\$250/person) by March 31<sup>st</sup>, I will provide the ship gratuities complimentary---A \$91.00 per person gift. After April 1<sup>st</sup>, the charge will be \$91.00 per person added in the cabin fee. Please put this out to your VCI members ASAP!!!" Randy

Fourth Reference Point - most practice owners have a very small knothole to see the world and seek viable alternatives. They attend Continuing Education in hopes

of getting a new view, but seldom get to discuss the concept with the presenter to better tailor it to their own slice of frustration. They return home with the same hammer they brought to the meeting, and continue hitting everything as if they were bent nails. PLEASE - hire a consultant (<a href="www.drtomcat.com">www.drtomcat.com</a>), or attend VCI Seminars at Sea 2015, or do both - [Seminars at Sea participants get a discount on 3-day and full year consults] - to get a real set of viable alternatives and/or internal assessments, as well as new tools for structuring the future practice actions and organizational behavior needs.

After your cabin selection, please complete a registration form from our web site, www.drtomcat.com,

Port calls and excursions abound and we do not look for you those days! Itinerary and activity details at Norwegian Cruise Line web site Port calls and excursions abound and we do not look for you those days!

## **GREAT ADVENTURES IN OUR PORT CITY - NEW ORLEANS**



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## **DINING** – too many to list – just a sample here

**Brennan's** is a <u>creole restaurant</u> in the <u>French Quarter</u> of <u>New Orleans, Louisiana</u>. It is known for its lavish breakfast and for the creation of <u>Bananas Foster</u>.

Commander's Palace was established in 1890, and is located in the <u>Garden District</u> of <u>Uptown New Orleans</u> (1403 Washington Ave, New Orleans, 70130). Owned by the <u>Brennan family</u>, it has long been one of the best regarded upscale restaurants in the city.